

NJ/NY BAYKEEPER, GREENLINES PRESS RELEASE



GREENLINES PRESENTS OYSTERS AND WINE FUNDRAISER TO BENEFIT NY/NJ BAYKEEPER ON THURSDAY, AUGUST 25, 2016 AT THE GREENLINES STORE IN FAIR HAVEN, NJ

FAIRHAVEN, NJ – Greenlines will host an event to benefit NY/NJ Baykeeper at the Greenlines store located at 813 River Rd in Fair Haven, NJ on the evening of Thursday, August 25, 2016 from 6:30 to 8:00 p.m.

The event will serve as both a fundraiser and information session. Guests will enjoy fresh oysters from Forty North Oyster Farms and oyster wine donated by Proud Pour. NY/NJ Baykeeper will be available to share information on their oyster restoration project. Board shorts and other beach apparel will be for sale by Greenlines with part of proceeds going towards NY/NJ Baykeeper. The event is open to the public and free of charge. Sam Delaney and high school student Cole DeMeulemeester met with NY/NJ Baykeeper after learning about their oyster restoration project, and agreed that a fundraiser would benefit the oyster restoration.

Founded in 2008, Greenlines classic boardshorts is a surf apparel company based in Atlantic Highlands, New Jersey, that uses recycled and organic materials to create timeless, high-quality beach fashions for men, women and children. The company offers a full line of boardshorts that are made of 100 percent recycled polyester, trucker hats and organic t-shirts printed with water-based inks. Advocating for beach preservation, Greenlines donates a portion of proceeds to organizations that help protect beaches, waterways and marine life. For more information, visit www.greenlines.com.

NY/NJ Baykeeper is a non-profit organization headquartered in Keyport, NJ. "NY/NJ Baykeeper's mission is to protect, preserve, and restore the ecological integrity and productivity of the NY-NJ Harbor Estuary" For more information call NY/NJ Baykeeper at (732) 888-9870, or visit nyjnbaykeeper.org.

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