



March 10, 2016

MEDIA ADVISORY / PHOTO OPPORTUNITY

Contact:

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Greg Remaud, NY/NJ Baykeeper, greg@nynjbaykeeper.org (c): 732-768-6033

Caitlin Malmad, Jersey City 8th grader, Caitlin.malmad@gmail.com. Caitlin's mother, Gabby Creery: 201-736-8603.

Friends of Liberty State Park and NY/NJ Baykeeper to Host Pet Parade Against the Privatization of Liberty State Park

WHAT: Eighth grade student, Caitlin Malmad's idea of hosting a Pet Parade at Liberty State Park (LSP) is coming to life. A photogenic Pet Parade is scheduled for park supporters and their pets to protest against Governor Christie's commercialization and privatization plans. For LSP's 40-year history, the overwhelming public

consensus has wanted a non-privatized, free and fully accessible LSP for all to enjoy. On her walks with her dog Lyra, Caitlin noticed the vast number of both pets and wild animals that utilize, love, and call LSP home. She asserted, "We aren't just saving the park for us, we are saving it for them."

WHEN: Saturday May 14, 2016, 10:30 AM

WHERE: Meet by the Flag Plaza area in Overlook Lawn. LSP's southeast area. GPS is 200 Morris Pesin Drive. Pet Parade will go to Liberty Walk by the river, and cross the South Cove Bridge.

WHO: Park supporters and their pets against the privatization of LSP, organized by Friends of LSP, NY/NJ Baykeeper, and Caitlin Malmad, 8th grade student organizer. All are welcome to attend.

Leashes are required in LSP.

PROTEST FLYER is at http://www.folsp.org/Pets_for_the_park_print.pdf

Facebook Invitation <https://www.facebook.com/events/824951520943327/>

Use hashtags: #savelsp #petsforthepark

SaveLSP Coalition petition: www.savelsp.org

About Friends of Liberty State Park

The Friends of Liberty State Park is an all-volunteer, non-profit, 501(c) (3) organization that is dedicated to preserving, protecting, conserving and promoting Liberty State Park, the inspiring urban state park on the Jersey City waterfront behind

Lady Liberty and Ellis Island. Since 1988, we have advocated for the protection and improvement of this urban open space park with its open vistas of the Manhattan skyline, the Hudson River and the Upper New York Bay. Our primary volunteer program is our Volunteer Garden Program which is continually beautifying LSP and always welcomes volunteers. Over 4.5 million visitors come annually to enjoy this recreational, natural, historic, and cultural public resource, which opened in 1976. Visionary citizens, Morris Pesin, the park's "father," Audrey Zapp, the park's "godmother" and historic preservationist Ted Conrad, had led a citizens movement for 18 years to transform a waterfront wasteland of abandoned railyards and decaying piers into one of our nation's most special public spaces.

About NY/NJ Baykeeper

NY/NJ Baykeeper is the citizen guardian of the NY-NJ Harbor Estuary. Since 1989, we've worked to protect, preserve, and restore the environment of the most urban estuary on Earth – benefiting its natural and human communities. Through our Estuary-wide programs we seek to end pollution, improve public access, conserve and restore public lands, restore aquatic habitats, encourage appropriate and discourage inappropriate development, carry out public education, and work with federal and NY/NJ state regulators and citizen groups as partners in planning for a sustainable future for the NY-NJ Harbor Estuary watershed.

Protecting, preserving, and restoring the NY/NJ Harbor Estuary since 1989.
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